

# COMPANY PROFILE

Building Trust and Integrity



# HI THERE!

We are delighted to have you here. At Afri Shelters, we believe in transforming your dreams into reality by providing you with the finest real estate solutions. Whether you're looking to buy, invest, or manage properties, our team of dedicated professionals is here to guide you every step of the way.

Explore our comprehensive range of services, discover our latest projects, and experience the excellence that sets us apart in the real estate industry. Our commitment to honesty, innovation, hard work, and excellence ensures that we deliver nothing but the best for our clients.

Thank you, let's embark on this journey together and create a lasting legacy in the world of real estate.



# TABLE OF CONTENT

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- About Company
- Executive Summary
- Why choose us
- Mission / Vision /Core Values
- Meet the CEO
- Meet our Project Manager
- Objectives
- Services
- Product Listing
- Focus Area
- Accomplishments & Awards
- Project Handled & Completed
- Meet our Team
- Testimonials
- Our Partners
- Incorporation Document
- Get in Touch





# ABOUT COMPANY

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Afri Shelters Ltd. (Formerly, Brightside Consulting Ltd) is a leading real Estate brokerage firm in Nigeria with Interest in Real Estate Sales, Investment, Construction, Management, Brokerage and general advisory.

Incorporated in 2023, under the Companies & Allied Matters Act, with Registration number No: 7020587, the company has since emerged as a strong, reliable entity of innovation, taking on projects, gaining invaluable experience, earning clients trust, and remaining true to its mission.

In Nigeria and indeed, Africa today, one of the major socio- economic challenges bedeviling the society is the issue of housing deficit, as over 70% of the over 200million Nigerian population lack access to quality housing. As of 2023, the housing deficit stands at 28 million units, requiring an estimated 21 trillion Naira to rectify the situation.

According to The Centre for Affordable Housing in Africa (CAHF), a significant concern is the high percentage (58.8%) of the urban population living in slums, indicating a substantial demand for affordable housing with basic infrastructure.

This is in the midst of fast-growing population, rapid urbanization, rural urban migration and economic instability. This sad development is of serious concern to us at Afri Shelters since, Shelter is one of the cardinal needs of man, as such, we believe every individual, family or corporate organization should own a home.

Hence, being in business, Afri Shelters is therefore focused on bridging this wide gap of housing deficit by constantly proving germane real estate investment opportunities that can enhance access to quality shelter in Lagos, Port Harcourt, Abuja, and other part of Nigeria and Africa at large.

Our objectives are thus well-informed and in line with Nigeria's housing demand and the government's goal for urban areas, which is "to achieve a well-housed population living in an environmentally secure urban / rural environment."





# EXECUTIVE SUMMARY

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Despite the fact that there are many competitors in the industry, AFRI shelters has a competitive advantage due to our product package and partnerships with other organizations.

The company's business strategy is based on sustainability, which the company defines as "the practice of using resources to meet the needs of today's citizens while preserving the use of those same resources for future generations." Sustainable development housing aims to improve the quality of life for all people now and in the future.

This can be accomplished by recognizing the three strands of social equity.

Solvency is critical to a company's ability to stay in business because it ensures that operations will continue in the foreseeable future. AFRI shelters requires liquidity to thrive, but this should not be confused with solvency. As a result of the regulatory changes, many players have had to reconsider their positions, and some early winners have emerged. The long-term financial obligations of AFRI shelters will be met.

*To Be The Undisputed Real Estate Market Leader In Providing Sustainable, Viable And Competitively Priced Real Estate Solutions.*



# WHY CHOOSE US?

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Afrishelters LTD aspires to make significant contributions to the future of real estate through our projects and services. We use an integrated team approach from land acquisition to completion to ensure that our projects and services are adequately handled in terms of environmental and lifestyle factors.

## **Company Positioning Statement**

To ensure prudent management of resources and undertake detailed planning without compromising quality and to enhance efficiency of the project and project operations.



# OUR VISION

To deliver exceptional real estate solutions that meet the diverse needs of our clients, while creating value and fostering sustainable development in Nigeria's real estate sector.

# OUR MISSION

To be the leading real estate brokerage firm in Nigeria, known for our unparalleled service and client satisfaction locally, internationally and globally.

## OUR CORE VALUES

### HONESTY:

WE OPERATE WITH THE HIGHEST LEVEL OF HONESTY, PROFESSIONALISM, AND INTEGRITY AT ALL TIMES.

### INNOVATION:

WE STRIVE TO BRING INNOVATIVE SOLUTIONS TO THE REAL ESTATE MARKET.

### HARD WORK:

WE ARE COMMITTED TO EXECUTING PROJECTS WITH THE HIGHEST QUALITY, ON SCHEDULE, AND WITHIN BUDGET.

### EXCELLENCE:

WE AIM TO PROVIDE THE HIGHEST LEVEL OF SERVICE POSSIBLE

### RELIABLE:

UPHOLDING THE HIGHEST ETHICAL STANDARDS IN ALL DEALINGS, INCLUDING FAIR PRICING, RESPECTFUL NEGOTIATIONS .





# MEET THE CEO



Bright Peterside is a dynamic and highly innovative Real Estate Consultant, Content Creator and Media Strategist. He is the Co-Founder and Lead Consultant of Afri Shelters Ltd, a leading Real Estate Brokerage firm in Nigeria with interest in Sales, Investment, Brokerage, management and general advisory.

Mr. Peterside is a skilful sales man with nearly a decade experience on sales, with a cumulative sales of about 500 million naira.

Through his ingenious approach to sales, he has successfully assisted numerous individuals, families and corporate organization within and outside Nigeria discover and invest in Real Estate in Nigeria with bountiful returns.

He holds a Bachelor's degree in Mass Communication from the Rivers State University, Port Harcourt, and currently undergoing a Master Degree Studies in English and Communication Studies at the Ignatius Ajuru University of Education, Port Harcourt Nigeria.

- Peterside is a certified Public Relations Practitioner and member of the Nigeria Institute of Public Relation (NIPR).
- Associate Member, Nigeria Institute of Management (NIM).
- Alunmi, of the African Center for Leadership, Strategy, and Development (ACLS) among others.
- Alumni of the prestigious Lagos Business School (LBS).

Peterside was recently admitted into the prestigious London Real Estate Academy (LRA) for a certification course. He has attended numerous conferences on Real Estate, Sales, Leadership, Business and Community Development. Peterside is passionate about investors education hence he majors on Content Selling Technique (CST), which seek to provide investors with requisite information to guide their investment decisions.

He commands a strong competence on sales, branding, media relations and marketing communication.

Peterside is also the author of the book: HOW TO PREDICT PROPERTY VALUE APPRECIATION IN NIGERIA, among other publication available online.



# MEET OUR PROJECT MANAGER



With over 3 years of experience in managing complex projects across diverse industries, **Kpor-Nkie Nornubari** brings a strategic, detail-oriented, and results-driven approach to project management.

His journey has equipped him with a robust understanding of project management methodologies, enabling him to lead cross-functional teams to success through meticulous planning, execution, and delivery.

He has demonstrated the ability to analyze complex data, develop innovative solutions, and collaborate with multidisciplinary teams. He is proficient in GIS, urban design software, and project management tools. Committed to creating livable, sustainable, and resilient communities.

Throughout his career, he has mastered the ability to manage all phases of the project life-cycle, from initial concept and scope definition, through risk management and resource allocation, to final implementation and project closure. His proficiency in utilizing various project management tools and software ensures streamlined processes and enhanced productivity.

## Key Highlights:

- Successfully managed projects within budgets, delivering them on time and within scope.
- Led cross-functional teams, enhancing collaboration and performance.
- Expert in stakeholder management, consistently achieving high levels of stakeholder satisfaction.
- Committed to professional growth, continuously staying updated with the latest industry trends and best practices.

**Kpor-Nkie Nornubari** has a **B Tech in Urban and Planning** from **Rivers State University** in Nigeria and a proud member of **Nigeria Institute of Town Planner (NITP) Rivers State Council** and **Nigeria Environmental Society (NES) Rivers State Chapter**.



# OUR OBJECTIVES

**CLIENT SATISFACTION**

**MARKET PRESENCE**

**QUALITY OF SERVICE**

**PROFITABILITY**

**INNOVATION AND TECHNOLOGY**

**EMPLOYEE DEVELOPMENT**

**SUSTAINABILITY**

**COMMUNITY ENGAGEMENT**

**RISK MANAGEMENT**

**REGULATORY COMPLIANCE**





# OUR SERVICES

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At Afri Shelters Limited, we prioritize customer satisfaction as much as we are committed to delivering value to clients. We understand that a happy client is key to the success and continuous existence of every business organization.

**Property Sales:** We offer a comprehensive range of real estate sales services, including residential, commercial, and industrial properties. Our team of experienced agents works tirelessly to identify the perfect properties that align with your requirements and budget, ensuring a seamless purchase experience.

**Investment:** We provide expert investment advisory services, guiding our clients through the complex world of real estate investment. Our team conducts in-depth market research and offers valuable insights to help you make informed investment decisions. Our tailored strategies ensure optimal returns on your investments.

**Management:** As a trusted property management firm, we take care of all aspects of your property, enabling you to enjoy hassle-free ownership. From tenant screening to rent collection, property maintenance to financial reporting, our dedicated team ensures that your property is well-managed, preserving its value and maximizing returns.

**Advisory:** Our team of real estate experts offers comprehensive advisory services to individuals, corporations & government entities. With a deep understanding of the Nigerian real estate market, we provide guidance on various aspects, including market trends, regulatory frameworks, project feasibility & risk analysis.



# OUR PRODUCT LISTING

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## **Our Product listings can be categorized into the following:**

**Land Listings:** This includes verified land products in Lagos, Port Harcourt, Ibadan, Abuja, Ogun State, Benin, Aba.

These land products are strategically located to offer best value to investors looking for land product for either, buy and build, land banking, land flipping goals.

**House Listing:** These included carcass and top notch finished houses in Lagos, Port Harcourt, and Abuja.

**Real Estate Cash Back:** This is a short-term real estate investment that offer monetary gains to investors looking for a short-term return in real estate investment. It is percentage based, ranging from 20-45% returns in 6months and 12months respectively. It backed by a land collateral.

**Housing Construction & Supervision:** Our focus here is to build and supervise quality housing for esteemed investors through teamwork and strategic partnership.

We are passionate about this because it revolves around our core objective of engineering access to quality shelter for every hardworking Nigerians and non-Nigerians living in Nigeria.



# OUR FOCUS AREA

## **Expansion & Growth**

Afrishelters LTD, strive to grow faster, compete, make more money, build our brand in the market area, take advantage of economies of scale and produce a bigger impact or a bigger market share.

## **Operational Excellence**

This guiding principle is used by Afrishelters LTD to plan, analyze, and execute the company's operations by executing the company's strategy more consistently and reliably than the competition, with lower operational risk, lower operating costs, and increased revenues relative to our market competitors.

## **Customer Management**

The main focus of Afrishelters LTD is on customer satisfaction and meeting their wants and needs. We believe that if we do this for our customers, competition, prices, and profits will all align.

## **Financial Growth**

Based on our clearly defined vision, strategy, and roadmap, we focus on a well-planned development of the Finance function. It enables the company to focus on opportunities that create value by leveraging insights from the business context, clients' expectations, and own performance and capabilities.

## **Clients Engagement**

Afrishelters LTD ensures that actions designed to influence our clients are identified, analyzed, planned, and implemented in a systematic manner, as they play a critical role in ensuring that a company's needs are met.

## **Innovation**

Afrishelters LTD values its growth and long-term viability in accordance with its goals and vision. As a result, our company have developed a well-defined plan of structured steps to ensure its growth.





# Project Handled & Completed

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- Layout Production and Construction of Northgate phases 1 estate.
- Laft foundations/fence and construction of gatehouse.
- Fencing and gatehouse construction of Luxury Oceanview Estate.
- Fencing and construction of gatehouse for Excel Garden Estate phase 2.
- Land reclamation and fencing of Lagoon View Estate.
- Land reclamation , construction of road, construction of Laft foundations of Northgate Estate Phase 2.
- Land reclamation and construction of laft foundations of Vista city Estate.
- Fencing and construction of the gatehouse of Newton Park Estate.



# ACCOMPLISHMENTS.

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In the nearly a decade of operation, Afri Shelters Ltd have recorded over 3,000 Satisfied Happy Clients with investment in Land, Houses, Real Estate Cash Buy, with notable investment in prime property locations in Nigeria such as Lagos, Port Harcourt, Abuja, Asaba, Ibadan, and Ogun State.

Cumulatively, the company has done over **five hundred million naira (N500,000,000)** returns on real estate deals with a plan to hit **N1B** by 1st Quarter of 2025.

## AWARDS:

Afri Shelters Ltd has won several awards in recognition of its consistent effort to create value in the Nigerian Real Estate space. i.e. Top Selling Brokerage Firm Awards 2021, Top Selling Brokerage Firm Awards 2022, Top Brokerage Firm Award 2023.



# MEET OUR TEAM

**BRIGHT PETERSIDE, MNIPR, ANIM.**  
LEAD CONSULTANT/CEO.

**BARR. JUSTICE NSIRIM ESQ.**  
( HEAD, LEGAL SERVICES)

**CHUKWUMA AKUNWATA**  
(CHIEF ACCOUNT OFFICER)

**GLORY T. PETERSIDE**  
( SECRETARY)

**NONUBARI KPONKIE**  
(PROJECTS MANAGER)

**AMOS AKURO**  
( SITE MANAGER )

**BRYAN CHUKS DICKSON**  
BRAND VISUAL SPECIALIST





# TESTIMONIALS

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I saw a video of Bright Peterside of Afri Shelters on YouTube and I reached out to him. I bought the property in Ajah through Bright of Afri Shelters. I had an amazing and lasting experience with this company!

I was so impressed with the company's professionalism and customer service. The customer service was top-notch, and their integrity exceeded my expectation. Bright took out time to do virtual inspection, he explained all the financial details that were hidden in the fine prints stated in the builders contract of sale.

This explanation is what most sales men will never do because they want to make a sale but Bright took out time to explain every detail. I highly recommend Afri Shelters/Bright Peterside to anyone looking for any property in Nigeria ranging from purchase of property to rentals.

**Okoh Lawrence.**

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Dear Afri Shelters Ltd,

On behalf of my wife and I, I write to commend you and your Team for the timely allocation of PEACE ABODE Estate Lagos. We are deeply impressed and thank you for keeping to your word, of instant allocation upon completion of payment which you promised us in January this year.

With this, I can now confidently recommend you to my friends and family for more business back home.

Meanwhile, We will make a decision on Fairmont Estate Soon and I will get across to you.

Thanks.

**Chris.**



# TESTIMONIALS

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Afri Shelters Ltd is amazing in her excellent services, truly credible and apt with their services, they deliver on their brands and promise. I recommend that you do business with Afri Shelters....

**Gabriel C.**

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They are Outstanding in Customer Service Delivery. The best brokerage firm I have worked with nigeria in recent times.

**Dr. (Mrs) Sarah Balogun.**

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Afri Shelters Ltd made the process of buying land a seamless and stress-free experience. They were highly professional and provided excellent communication throughout the entire process. I am extremely satisfied with my purchase and would gladly work with them again."

**Daniel Dara.**

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The company is very reliable, responsible and proactive.

**Olayinka S.**

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Well define information on where and what to invest pas season.....

**Wisdom A.**



# OUR PARTNERS







FEDERAL REPUBLIC OF NIGERIA

**CERTIFICATE OF INCORPORATION**  
**OF A**  
**PRIVATE COMPANY LIMITED BY SHARES**  
**COMPANY REGISTRATION NO. 7020587**

The Registrar - General of Corporate Affairs Commission  
*hereby certifies that*

**AFRISHELTERS LTD**

*is this day incorporated under the*  
**COMPANIES AND ALLIED MATTERS ACT 2020**

*as a private company limited by shares*

*Given under my hand at Abuja this 19th day of June, 2023*



**A. G. Abubakar**  
Registrar - General

TAX IDENTIFICATION NUMBER: 31435381-0001



# GET IN TOUCH

We'd love to hear from you! At Afri Shelters Ltd, your inquiries, feedback, and suggestions are incredibly valuable to us. Whether you have a question about our services, need professional advice, or just want to discuss your next real estate project, our team is here to assist you.

Reach out to us through any of the channels listed below, and one of our dedicated team members will respond promptly. Let's start a conversation and explore how we can turn your real estate dreams into reality!

## **CONTACT US :**



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